

“What If” Thinking in a “Yeah But” World...



- Think positive, but with a twist... be realistic, Pollyanna optimism is out, reality is in.
- It's too easy to think “Yeah But...” and end the conversation. However, asking “What If?” takes more effort and can prolong the thought process about the topic in question (no wonder people go for the “yeah but”, it's easily the lazy way out.)
- What if... Generally leads to more possibilities, therefore opening doors to opportunity.
- What if... Can create better views of a whole range of situations causing a move from the current view, which may not be very effective.

What if ... People employed in a business worked towards excellent outcomes all round?

What if... Bosses really cared about their people in a down time, rather than possibly bullying and harassing them due to fear being a driver?

What if... Businesses went for sustainable outcomes, rather than seemingly short-term profits?

What if... Businesses looked after the “stakeholders” (read everyone connected to a business) rather than just the “shareholders”?

What if... I spent 6 months planning to start a business but discovered it was a “dud” what a waste... Hmm not really, think of the greater amount you could have lost if you blindly went ahead with it without a plan, in fact you SAVED not lost...

What if... You could have a truly fulfilled life with all the trimmings, go ahead imagine that, now collect pictures and create your own treasure map, then go search for the treasure?

What if... The ethics and philosophy at the core of a business was truly valued and people flocked to do business with you because you showed you cared for those beliefs by your actions?

What if... You were the change you wanted to see in the world and created a map, which showed you how to get to your destination?

What if... You took just one idea and doggedly followed it through to completion with the express aim of making a profit (not just in money terms...) so it could benefit more people than just you?

What if... In your current “business” or “personal” plan you could add values and beliefs, which strengthened the foundations of the organisation philosophically?

What if... You readily discovered ways to make massive breakthroughs in the barriers you currently may be imposing on yourself, which prevent you from moving forward?



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